

MSM MAASTRICHT
SCHOOL OF
MANAGEMENT



Maastricht University

The MSM Mentorship programme

Help building business bridges and become an MBA mentor



The MSM Mentorship programme

Building business bridges

What is the mentorship programme at Maastricht School of Management (MSM)?

The mentorship programme at MSM adds value to the student experience and comes with many benefits and professional and personal learning opportunities. The mentors are long term MSM business relations and alumni of our MBA, Master in Management and Short Executive Education programmes. The mentorship programme at MSM is solely accessible for the full-time MBA students and is part of their extracurricular activities.

Who are the mentees?

The World in One Classroom truly applies to a typical MSM MBA class. The MBA cohort at Maastricht School of Management is one of the most international classrooms in the Netherlands. The class of 2022 consists of 43 students from 20 nationalities, who all have valuable perspectives, networks and knowledge of the global business environment to share, not only with one another but also with the business and government community in the Netherlands and surrounding areas. The MBA students have at least a Bachelor's degree and in average 7 years of working experience.

Their work experience ranges in industries such as Finance, Entrepreneurship, Marketing, Law and many others. Supply chain and sustainability are quite popular fields as well.

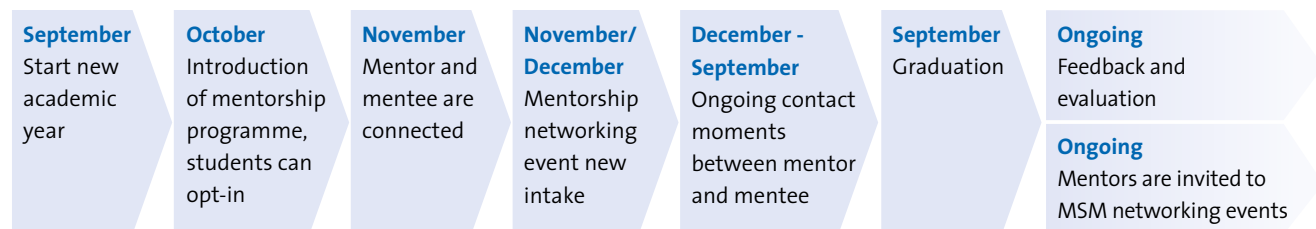
What is the content of the programme?

The goal is to link the talented, experienced and diverse group of MBA students on an individual basis to representatives of the business communities and governmental institutions (in the Netherlands and surrounding areas). This match allows mentors and students to build mutually beneficial and durable networks and relationships.

The precise content of the mentorship programme is jointly determined by the mentor and the student. Professional interaction is the main objective of the mentorship programme. Students might have an interest in growing their local and international network, look for insight into job searching, seek support with their case studies or final project but also discuss any non-MSM related topics; experience shows however that the most durable and beneficial relationships are often built in the cultural and social sphere. The initiative and responsibilities are based on the student's perspective and there can be flexibility in maintaining the relationship and the desired outcomes and goals.

When does the mentorship programme start?

The mentorship programme starts together with the intake of the full-time MBA group in September. It generally lasts one year but is not limited to this one year. It can also continue afterwards on a voluntary basis depending on what has been agreed between the mentor and mentee.



Mentorship is a mutually beneficial professional relationship in which an experienced professional (the mentor) imparts knowledge, expertise and wisdom to the student (mentee) while simultaneously honing their mentoring skills.

What are the benefits for a mentor?

- Giving back to next generations
- Exchange of different perspectives, with a focus on international insights
- Gaining new insights from young and ambitious international talents
- Constant exchange of experience with other mentors
- Case studies to hand to students
- Getting acquainted with foreign business cultures and expertise
- Expanding your personal network
- Joining a variety of networking events at MSM

How to become a mentor

We believe that every entrepreneur, business or government professional in any sector, has valuable experience to share with the next generation of talents. Most importantly is to enjoy this voluntary relationship. The time allocated is to be discussed between mentors and students but should be aligned with all other work and private obligations both parties have. The time investment can differ from regularly meetings every two weeks to monthly meetings or whenever there is a need. The meetings can take place in person, if the location of both mentee and mentor allows, or online. Throughout the year mentees and mentors are asked to share their feedback with the coordinator.

The mentorship programme is coordinated and monitored by the Mentorship Programme Coordinator.

Let's take it from here

We kindly invite you to contact us to become a mentor and to help us build business bridges between the Netherlands and the rest of the world! For any further questions or remarks, please contact:

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Playground rules

- The mentorship programme works solely on a voluntary base from both mentors and mentees and therefore respect is key
- Matching is done by MSM's representative with the best mutual fit in mind for both the mentor and the mentee
- Frequency of meetings is completely up to both participants but consistency is key
- Trust is built on the basis that everything discussed between mentor and mentee stays between them - the students are not required to inform MSM about the content of the meetings with their mentor
- In case of challenges, the MSM representative is there for support

The mentorship programme adds value to the student experience and comes with many benefits and professional and personal learning opportunities.

Testimonials

Mentees



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My mentor and I were a perfect match. We are both a consultant but in different parts of the world. My mentor helped me to understand consultancy in the Netherlands but also in the European market. In addition, he was very friendly and approachable from the first day. As an experience expert, I would also like to give some tips to current students. 1) Don't approach your mentor for a job, job market analysis or visa related questions. 2) Your mentor could give advice when it comes to your CV, especially when your mentor is from the Netherlands and you want to start a job search in the Netherlands. ”

Shuvam Gosh

Full-time MBA alumnus from India

“

In my opinion, the MSM Mentorship Programme is a great opportunity that everyone should take to grow and to promote themselves. Coming from different backgrounds and cultures, we need guidance about this new culture in the Netherlands, in both personal and professional aspects. My mentor gave me all the guidance I needed in that phase of my life and I appreciate the time he took to guide me. It is a nice and noble initiative that inspired me to do the same and to give back for all the good things I learned from him. ”

Claudia Jannine Martinez

Full-time MBA alumna from Mexico



Mentors

Currently, the mentorship programme covers a pool of 40 mentors. Some of the mentors opt to have more than one mentee. To name a couple of companies the mentors represent, see here some examples:

- Stryker
- Philipps
- DHL
- CGI
- Catella
- Basic Pharma Group
- Vodafone Ziggo
- ING
- Weir Minerals
- Soapbox
- Studyportals
- HRC International



“

For me, mentorship is not only honourable, but I also see it as a responsibility to support students who often come from very different environments. Not only in terms of content, but also to familiarise them with the Dutch culture and the job market, for example. And of course I learn from the students as well.”

Nico van Buggenum

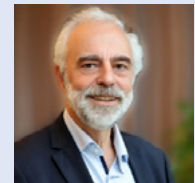
VP Consulting Services Zuid Nederland at CGI

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Being a mentor at MSM means not only passing on lessons learned from many years of professional life to a young international talent, but also to learn from them.”

Paul van Son

Global Energy Transition Accelerator | President at Dii Desert Energy



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It has been and is a pleasure and privilege to be a mentor to a number of MSM students, from many different parts of the world, for a number of years now. The mentor structure suggests that the knowledge and experience transfer is one-sided, from the mentor to the student. This is not the case. Both parties learn from each other and enrich each other's knowledge and experience. I have only met very hard working and studying people who look at the world with an open mind, work hard on themselves and are grateful that at MSM/UM they can work on a good foundation for the rest of their lives. The mentor structure is an example for all kinds of other (training) organisations, especially in these times where the need for mutual understanding, respect and knowledge sharing is growing.”

Jean Severijns

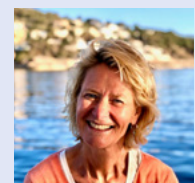
Independent Consultant

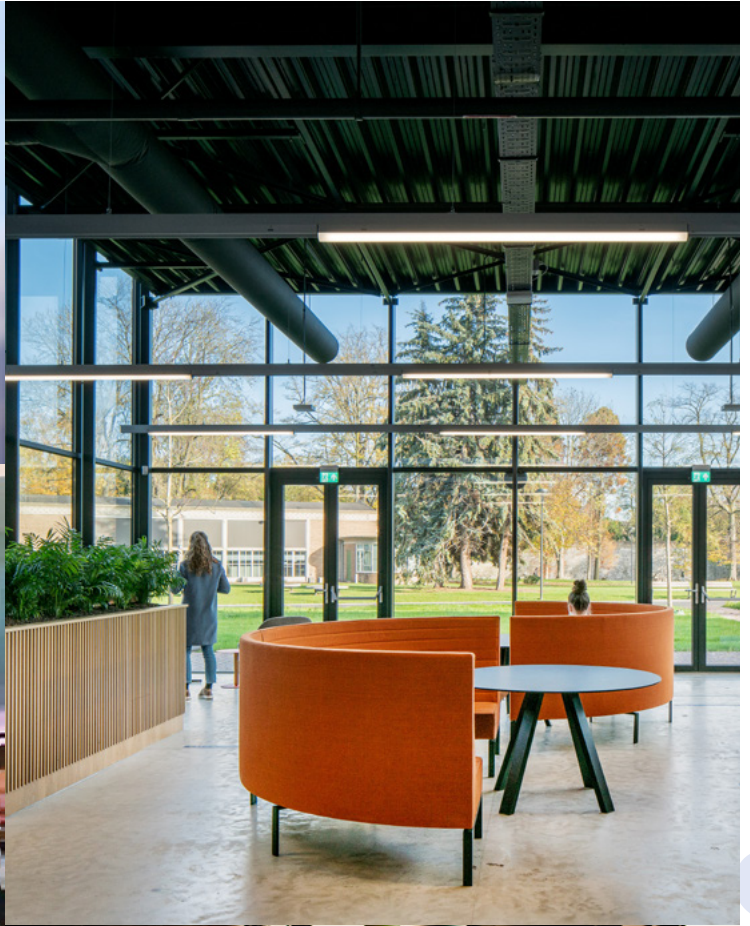
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After finishing my Executive MBA in 2019 I was asked to be a mentor. This is an honourable task for me and I really like to pass on my knowledge and experience to coach new MBA students. Related to this I am very much intrigued and inspired by the famous quote from Goethe to inspire students to become what they are capable of. So always remember to think in possibilities instead of problems. “If we treat people as they are, we make them worse. If we treat people as they ought to be, we help them become what they are capable of becoming.” (Johann Wolfgang von Goethe)”

Lucia Pastoor

Sales Manager at Stryker





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