

MSM

MAASTRICHT
SCHOOL OF
MANAGEMENT



MSM embracing the SDG's



MSM and the Sustainable Development Goals

OUR CONTRIBUTION TO THE SDG'S IN 2019

Sustainable development, business ethics, Corporate Social Responsibility and responsible management have been in MSM's core DNA since its inception. Not only it is clearly at the heart of MSM's vision, mission and values but it is also propagated by the students as they journey through the MSM experience, the passionate and international MSM staff and faculty, MSM's international partner institutions and the corporate partners. They all share MSM's vision for "working together for better global management".

This means MSM takes up an active role in addressing the 17 Sustainable Development Goals (SDGs) of the United Nations in all its activities and achievements; education, international projects, tailor-made trainings, research, collaborations, achievements by MSM students & alumni, accreditations and rankings.

In this overview we describe our contribution in 2019 to each of the 17 SDG's.



Research done by Jeroen van Wijk, Associate Professor Global Value Chain and Partnerships, and Jakomijn van Wijk Associate Professor Sustainable Business, on the challenges in building robust interventions in contexts of poverty (also linked to SDG 17).



SEAD-West Project on contributing to food & nutrition security in Western province of Rwanda. (also linked to SDG 4 and 17)

Project on supporting the sub-sector of technical professional and higher education, to increase Mozambique's food production and nutrition security (also linked to SDG 1 and 4)

Project with Ghanaian Public Farm Institutes and Dutch organizations to end hunger, children's undernourishment and ensure sustainability and resilience of food production systems in Ghana (also linked to SDG 1 and 4)



Tailor-made training, created in collaboration with experts from Living Peace Institute, on preventing retraumatization of Sexual and gender-based violence (SGBV) survivors in Democratic Republic of Congo (also linked to SDG 4, 16, 5 and 10)

MSM MBA alumnus Alain Mugabo managing the start-up Diagnobox Africa to unlock diagnostics capabilities in Africa (also linked to SDG 17).



Research done by Huub Mudde, Lecturer in Institutional Entrepreneurship, on entrepreneurial change at Ethiopian universities

Project on strengthening the educational situation at A-TVET level to improve the horticultural situation in Uganda. (also linked to SDG 12)

Project on strengthen the SMK teacher training on national and regional level by enhancing the educational and organizational capacities of the Ministry of Agriculture Polbangtan system and SMK's (also linked to SDG 8 and 17)

Ranking by CEO magazine: MSM's full time MBA maintains the Global Tier One MBA ranking, MSM's Online MBA is Ranked 4th best Online program in the world (and the best in the Netherlands) and MSM's Executive MBA is the 2nd best Executive MBA program in the Netherlands.

International accreditations by AMBA, IACBE, ACBSP and ATHEA. NVAO accreditation for MSM's residential Master in Management and MBA programs.

Ranking by Eduniversal: MSM's full-time MBA is ranked in the top 10 in the Western Europe Eduniversal Best Masters Ranking and 2nd place in the Netherlands.

Project on strengthening the capacity of TVET teaching and management staff to enhance development and provision of curricula and programs in the Jordanian horticulture sector (also linked to SDG 12)

Private tailor-made training program for senior staff at Accra Technical University (ATU) in Ghana to contribute to the development of the University (also linked to SDG 8 and 9)

Tailor-made training to enhance institutional and staff capacity at the Nimba County Community College in line with the Liberian government's policy on economic growth and poverty reduction (also linked to SDG 1 and 8).



Journal article co-authored by Wim Naudé, Professor in Development Economics and Entrepreneurship, on how female entrepreneurs in developing countries cope with role conflict

Tailor-made training, developed in collaboration with experts from Living Peace Institutes, to provide support for survivors of sexual and gender-based violence (SGBV) in Burundi (also linked to SDG 4, 3 and 1)



Project on enhancing water efficiency and food security through Egyptian Technical Vocational Education and Training (TVET's) (also linked to SDG 2 and 4)

Tailor-made training for technical and vocational training in water, Sanitation and Hygiene (WASH) in Sierra Leone in cooperation with the Government Technical Institute (GTI) (also linked to SDG 4)



MSM Master in Management alumnus Gabriele Soares focused his Master's thesis on circular music festivals. (also linked to SDG 12, 8, 11 and 7)



Research done by Wim Naudé, Professor in Development Economics and Entrepreneurship, on the readiness of eight Central and Eastern European Countries (CEECs)

Project on improving the quality and employability of ATVET (Agricultural Technical Vocational Education and Training) graduates to develop the horticulture in Kenya (also linked to SDG 4)

Project Bright Future in Agriculture focusing on enhancing employability and food security in Ethiopia through quality ATVETs in horticulture and dairy (also linked to SDG 1, 2 and 4)

Project Bright Future in Agriculture South focuses on enhancing employability and food security in Ethiopia through quality ATVETs in horticulture (also linked to SDG 1, 2, 4 and 17)

Tailor made training on strengthening youth entrepreneurship in cooperation with the Faculty of Engineering and Architecture of the University of Sierra Leone (also linked to SDG 4)

Alumni Refresher course in Georgia on Agritourism, Innovation and Entrepreneurship, jointly offered with the Business and Technology University in Tbilisi (also linked to SDG 4 and 12)



Presentation by Jeroen van Wijk, Associate Professor in Global Value Chains, on the impact of China's Belt of Road investments (BRI) in Ethiopia, during a seminar on the Chinese BRI Initiative in Beijing.

Research done by Wim Naudé, Professor in Development Economics and Entrepreneurship, on Brilliant Technologies and Brave Entrepreneurs

Refresher course for MSM alumni in Bhutan on "Financing sustainability: Corporate Social Responsibility for financial inclusiveness" (also linked to SDG 4 and 11)



End Impunity of SGBV (EIS) project to end impunity of sexual and gender based violence in Uganda (also linked to SDG 4 and 5)

Achievements of Rolando Jr. Villamero (alumnus of MSM's Executive Education program), in his project on Female Genital Mutilation (FGM) and disabilities in Kenya (also linked to SDG 5)



Successful closing of the tailor- made training aimed at building knowledge capacity of ICARE (International Center for Agribusiness Research and education) in Armenia (also linked to SDG 4 and 8).

Specific open enrollment course on Corporate Social Responsibility, corruption and ethics to find solutions for complex and societal and ecological challenges (also link to SDG 4)



Research done by Diederik de Boer, Director International Projects and Consultancies and Gigi Limpens, Junior Project Consultant, on the inclusiveness of productive value chains of Indonesia's cocoa industry

Project on strengthening skills of TVET staff and students for optimizing water usage & climate smart agriculture in South Africa and Tanzania (also linked to SDG 4)

Project on promoting smart green technologies in technical professional and higher education, to increase Mozambique's food production and nutrition security (also linked to SDG 2, 4 and 5)



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Research done by Mirjana Stanišić, Lecturer International Business & Sustainable Development Specialization, on Climate change governance in forestry and nature conservation

MSM debate night on the topic “The global climate change is a result of human activities” for MSM’s MBA and MM students

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Work visit to Plastic Whale in Amsterdam for the students of MSM’s International Business & Sustainable Development MBA Specialization program (also link to SDG 4 and 13).

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Project on improving demand-driven vocational training & education in poultry and dairy in Indonesia (also linked to SDG 4 and 8)

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Project on a Triple Helix+ approach towards inclusive and conflict-sensitive development in the Cauca region in Columbia (also linked to SDG 17)

Tailor-made program for the Indonesian Corruption Eradication Commission on educational strategy development, didactics and marketing (also linked to SDG 4)

Tailor-made internship program for the Constitutional Court of Indonesia (MKRI) to strengthening leadership and management skills and competences of the MKRI middle management (also linked to SDG 4)

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Project together with MSM’s consortium partners on the institutional strengthening of national bodies for technical and vocational education in Ghana (also linked to SDG 4)

Development of a specialized diploma program on Sustainable Development Management focusing on circular economy, sustainable, impact investment and social innovation. This in collaboration with Centrum Graduate Business School in Peru (also linked to SDG 4, 8 and 11)

MSM is a globally networked organization with educational partners in more than 50 countries around the world, who partner with MSM to offer joint degree programs or to collaborate in MSM’s international capacity building projects.



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